



We know you have been patiently waiting all year for this paper-inspired fashion show and fundraiser. The time is finally here. Get ready for the amazement of each design team's paper masterpiece as they step out onto the catwalk. Come be a part of the lively crowd at this absolutely fabulous night in support of MRP's mission along with other fellow book lovers. All proceeds will go to our mission.



This year's theme is **Dress for Your Adventure!** Where does reading take you? To the moon, a mountain range, a fantasy world, or a surreal pop art world for you to explore?! Every book we give a kid has the potential to show them a world where they can dream up their own fantastic adventure!



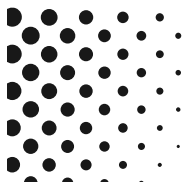
We look forward to seeing you there.

Rowan Childs - Founder, Executive Director



madisonreadingproject.com/readytowear | 608-665-0055

Sponsorships: rowan@madisonreadingproject.com | **Teams:** haley@madisonreadingproject.com



Team Fashion Competition



CREATE A WEARABLE PIECE OF FASHION CONSTRUCTED OF AT LEAST 90% PAPER

CREATIONS ARE WORN BY A LIVE MODEL THAT WILL MOVE DOWN THE CATWALK & STAGE

The Team Structure

A team consists of a team captain, a model, and a group to produce the outfit. Or, you may choose to do it all on your own — design, create, and model your fashion. Kids are absolutely allowed to be on a team and/or model for your team. They must be accompanied by an adult at the finale show. DON'T FORGET TO COME UP WITH A FUN TEAM NAME!

Best In Show Award

You are creating your outfit not only for the fun of it but also for competing to be crowned **Best-in-Show** and **Most Unique Use of Paper**. Celebrity judges will be voting on the top three finalists and the audience will vote for the final winner. Your prize will be a custom-made crown and sash and bragging rights for the year.

Register your team today!



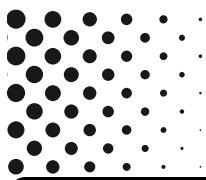
Photo: Park Bank, CapTimes/OPEN



Note about youth teams: MRP will not be responsible for the coordination of youth teams. All team captains are highly encouraged to collect formal, written parental consent and chaperone all work sessions. An adult must accompany the youth team for the entire finale night.

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Sponsorship Opportunities



Special thanks to our past sponsors!

Join some of Madison's Best

- | | |
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| Numbers for Nonprofits | Hilldale Madison |
| Crimson Sun Studios | The Cap Times |
| BRAVA Magazine | Sentry |
| The Resistance 106.7 | City Lifestyle |
| Financial Partners, LLC | The Salon at Mount Horeb |
| Christopher Krimmer | Cinnaire |
| Buell Real Estate Group | Alphagraphics Middleton |
| American Girl | Celebrations Entertainment |
| Vedata | FPC Live |
| Lekko Beauty | TruStage |

Sponsor Levels

Marquee: \$15,000

- NEW IN 2024: Limited to one sponsor
- 24 seated tickets on the fashion floor
- Up to 3 reserved tables
- Sponsor a team
- Recognition by the emcee
- Logo projected on the screen
- Invited to address the attendees with a personal message. (May be pre-recorded.)
- Your logo on everything

Haute Couture: \$10,000

- 16 seated tickets on the fashion floor
- Up to 2 reserved tables
- Sponsor a team
- Recognition by the emcee
- Logo projected on screen
- Your logo on everything

In Vogue: \$5,000

- 8 seated tickets on the fashion floor
- 1 reserved table
- Sponsor a team
- Your logo on everything

Fashionista: \$2,500

- 4 seated tickets on the fashion floor
- Sponsor a team
- Your logo on everything



Ready to sponsor the show? Sign up today!

For information about sponsorships
rowan@madisonreadingproject.com

For information about teams
haley@madisonreadingproject.com

Or call us at 608-665-0055