



Read(y)
TO
Wear

MADISON
READING
PROJECT

PAPER-INSPIRED FASHION
SHOW AND FUNDRAISER

8TH ANNUAL READ(y) TO WEAR
2025 DESIGN TEAMS

Paper-Inspired Fashion Show & Fundraiser

THE THEME FOR THE
2025 SHOW IS LEGENDS
AND FAIRYTALES



REGISTER
YOUR
TEAM
HERE!



WHY BE A PART OF OUR SHOW?

READ(y) to Wear is for the community. By participating and volunteering your time to be a team, you're supporting our mission of connecting our community with free books and literacy resources. Last year, we had 500 attendees, which helped raise \$120,000!

WHAT IS READ(y) TO WEAR?

READ(y) to Wear is our annual fashion show fundraiser at the Sylvee on June 11, 2025. Teams of local artists, community members, and aspiring designers compete to make the most fabulous outfits out of paper.

madisonreadingproject.com/readytowear



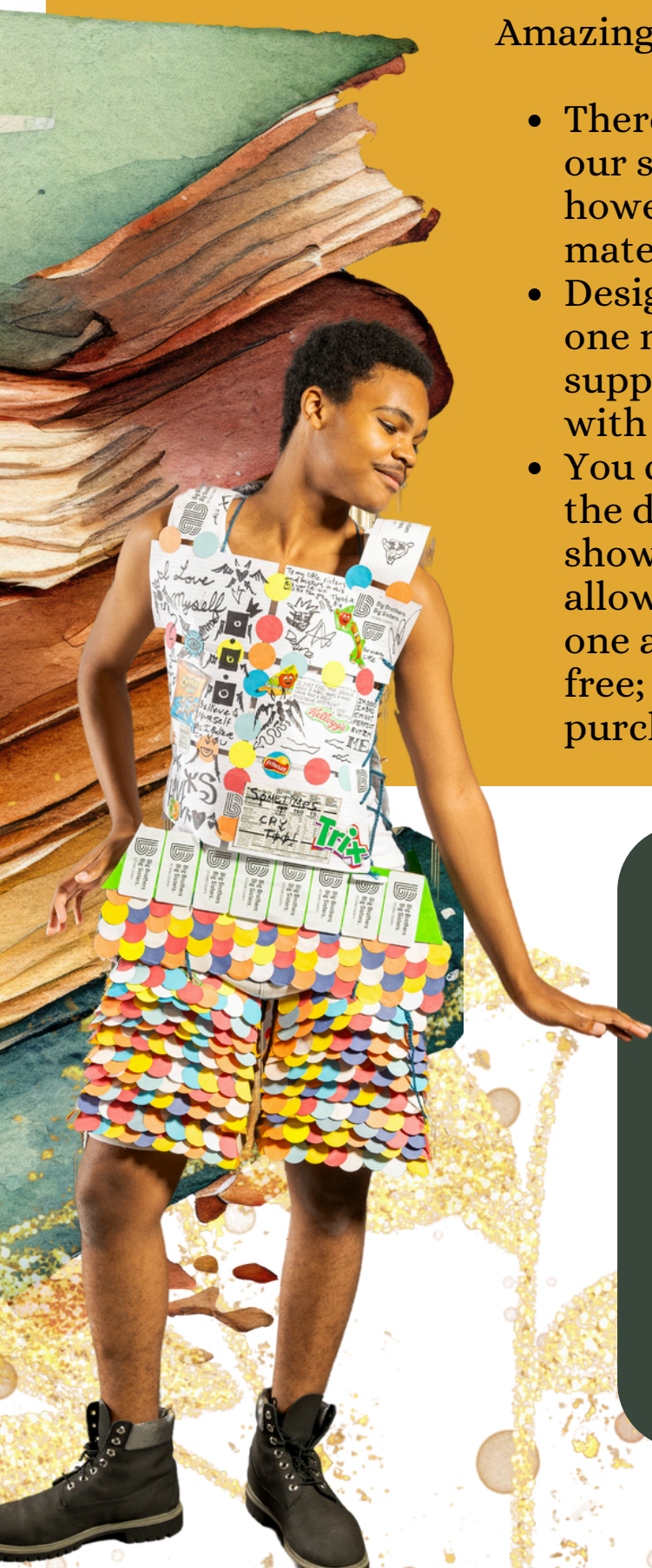
SO YOU WANT TO GET INVOLVED?

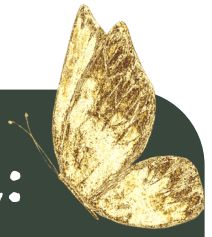
Amazing! Here are some things to know:

- There is no cost to enter a design team in our show. Teams will be responsible, however, for the cost associated with materials, labor, etc
- Design teams will need to consist of at least one model and one designer. If you need support finding a model, please connect with us
- You can have as many people assisting in the design process as you'd like before the show. On the day of the show, you will be allowed one model, one team captain, and one additional team member to enter for free; additional team tickets can be purchased at a discounted rate

DESIGN TEAM RESPONSIBILITIES

- Creating at least one fashion piece made out of 90% paper materials
- Assigning a team captain to communicate with the MRP team
- Availability the day of our show to enter and support your team. Teams are typically asked to be at the venue from 2pm-10pm.





WHAT MRP WILL PROVIDE:

- We provide free hair and makeup services for models before the show
- All design teams will get a free professional digital image of their entry
- Food and non-alcoholic beverages will be provided
- An amazing experience!

KEEP IN MIND, YOUR OUTFIT MUST BE AT LEAST 90% PAPER

“Paper” can be book pages, newspapers, coffee filters, paper plates, photos, playing cards, wrapping paper, Tyvec, blueprints, paper mache, race bibs, straws, magazines, music pages, paper coffee cups, you name it!

NEED MORE INFORMATION?

We love helping connect design teams with the resources they need, whether that's a model, materials, or a sponsor. Please connect with us at soren@madisonreadingproject.com

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